

GANGFREE Project

BUSINESS SUPPORTER INVITATION



G A N G F R E E
RUSTY KEEBLE FOUNDATION

Building a GANGFREE World – One Community at a Time!

An Invitation to an Executive Partnership

Rusty Keeble Foundation
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June 2009



The **Rusty Keeble Foundation** (RKF) was established in response to the lack of attention being given to the ever-increasing proliferation of gangs, gang crime and gang violence around the world and the need to develop and establish a consistent “global” vision and voice to combat, reduce and ultimately eliminate gang violence from within our communities.

The **Rusty Keeble Foundation’s** primary objective is to implement the **GANGFREE** Project in communities around the world as well as to solicit, administer and expand funds for both law enforcement and non-law enforcement “anti-gang related” charitable and educational purposes while serving to both financially and programmatically provide and support the necessary gang-reduction initiatives pertaining to areas in enforcement, leadership, education, training and research.

Additionally, through our annual **World Gang Professional’s Awards Program**, we will recognize those who have excelled in the gang profession to include those who have dedicated their careers to the anti-gang efforts. Through the **World Gang Professional’s Memorial Fund**, we will recognize those gang professionals killed and/or disabled in the line of duty as well as those criminal justice professionals who were killed and/or disabled, in the line of duty, by a gang member.

The **Rusty Keeble Foundation**, through the **GANGFREE** Project, will provide an environment and an outlet where all stakeholders can collectively come together as one “global” voice against gang violence. These stakeholders range from the concerned citizen to civic groups, community organizations and gang investigator associations, to faith-based organizations and elected leaders, to businesses, local, state, federal, and international governments as well as the media. No one is immune, everyone is affected and welcome at the Rusty Keeble Foundation.

Only in forming this union between all stakeholders and available resources will the reduction of gang members, gang crimes and gang violence around the world be realized. There has never been a more crucial time to ensure that our communities and schools, our families and most importantly our children can reach their full potential.

By developing the **GANGFREE Project**, the **Rusty Keeble Foundation** has taken an aggressive first step in assisting governments, agencies and communities worldwide in bringing unity to the idea of building a **GANGFREE** World and preventing our children from falling victim to the fallacies of the gang subculture and eliminating the allure that attracts them to the “Gangster Lifestyle.”

The **GANGFREE Month** is vital to the success of these global initiatives for combating and controlling the imminent threat these gangs pose to our communities, schools, jails and prisons.

Please join us in this fight – Join the **GANGFREE** Project Army!

Respectfully,

Founder, President & CEO



Introduction

Foundation History and Overview



Since 1994, I have dedicated both my life and career to studying, investigating, and combating gang activity and gang violence. The most rewarding and enlightening time of my career (2004-2009) was being able to represent approximately 20,000 Gang Professionals throughout the United States and around the world as President of both the Florida Gang Investigators Association (FGIA) and the National Alliance of Gang Investigators' Associations (NAGIA).

During this time, I had the honor and privilege of speaking face-to-face to literally tens of thousands of gang professionals, elected leaders, agency heads, community members and gang members from around the world. Many of these conversations revolved around the “out-of-control” proliferation of gangs and gang violence and the challenges and fears that comes with effectively combating it.

These conversations and experiences resulted in an even greater understanding that gang violence and their proliferation is not an isolated problem – this is a “global” problem that threatens communities around the world and is taking the lives of countless victims both young and old alike. This global problem requires a global solution and the greatest challenge is to create a single unified voice reaching out to every community member, organization, business, agency and government from around the world. To make this a global priority, no such “global” voice existed.

In January 2009, my tenure as President of the FGIA and NAGIA came to an end and over the course of the weeks and months that followed, I was amazed as my thoughts and reflections began to take me back to all that we had accomplished, all that I had learned and all that I had the opportunity to experience. However, that was quickly overshadowed by what was still left to do.

In June 2009, I officially announced the **Rusty Keeble Foundation** to address the issues, challenges and fears that enable these gangs to eat away at our society like a disease.

The **Rusty Keeble Foundation's** purpose is to promote the diffusion of knowledge related to gangs and their negative impact on society. The foundation will further transform this global vision of developing a worldwide organization that brings all parties; local, state, federal and international governments as well as private businesses, non-profit organizations, faith-based organizations and community members from around the world together hereby creating one voice; one “global” voice against gang violence.

The **Rusty Keeble Foundation** also supports associations, organizations and professionals whose primary focus is the reduction of gangs and gang violence throughout the world. The Foundation will establish the world's first, only and largest “combined” global network of local, state, federal and international governments as well as private businesses, non-profit organizations, faith-based organizations and community members from around the world. To accomplish this mission, it will take an Army – a “**GANGFREE Project Army.**”



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Enjoy the Benefits of Being a Business Supporter of the Rusty Keeble Foundation!

As the world's first and only foundation dedicated solely to the reduction of gang violence within our communities, the **Rusty Keeble Foundation's** purpose is to promote the diffusion of knowledge related to gangs and their negative impact on society. The foundation will further transform this global vision of developing a worldwide organization that brings all parties; local, state, federal and international governments as well as private businesses, non-profit organizations, faith-based organizations and community members from around the world together hereby creating one voice; one "global" voice against gang violence.

Why Participate?

Every citizen, whether in the United States or in a country half way around the world, should be concerned about the level of gang violence that plaque the streets of more and more communities every day. **According to the 2009 National Gang Threat Assessment, there are approximately 20,000 gangs and 1 Million "reported" gang members in the United States alone. That is an increase of roughly 200,000 reported gang members since 2005.** Gangs claim thousands of lives and injure even more each and every year. Every day there is a young person, as young as 5-years old, somewhere in the world being victimized or recruited by a gang that will only lead them to one of two places; jail or death. Your involvement will build a united front of global magnitude towards eliminating gangs and gang violence within the communities, schools, jails and prisons around the world. Help us build support for families and communities that are losing their children and their streets to gang violence and fight for something worth fighting for – our future – our kids!

The Business Supporter Program serves as an excellent example of how all members of the community, to include the business community can work together as partners to build safer and stronger communities.

Take a step ahead of your competitors and show the community you support those who protect us from the violence that gangs bring to our communities as well as providing a safer environment for our children to play, learn and grow.

Join the RKF Business Supporter Program Today!





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Being a Business Supporter in the Rusty Keeble Foundation will entitle you to:

Silver Supporter \$250 per Business Annually

- Business Supporter of the Foundation
- Listed on website as a Silver Supporter
- Business Supporter Identification Card
- Special RKF plaque indicating Silver Supporter
- 10% discount on any add in the GANGFREE Newsletter

Gold Supporter \$500 per Business Annually

- Business Supporter of the Foundation
- Business name and logo placed on the website
- A **FREE** link from RKF's website to your company's website, as well as the right to link your website to RKF's
- Business Supporter Identification Card
- Special RKF plaque indicating Gold Supporter
- Commemorative gift chosen each year especially for Gold Supporters
- FREE ½ page add in the GANGFREE Newsletter
- First rights of refusal on all sponsorship opportunities.
- Five complimentary GANGFREE wristbands



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BUSSINESS SUPPORTER APPLICATION

Please type or print ALL information clearly. Please allow 2-3 weeks for processing.

Enclosed is my Business Supporter dues of: Silver \$250 Gold \$500

Official Company Representative

Male Female Birthday: ____/____/____

First Name Middle Initial Last Name (Suffix (Jr., Sr., etc.))

Company/Organization/Agency Name Title/Position

Street Address (Mailing Address) City State/Province Zip Code

(____) _____ (____) _____ (____) _____
Phone (list only one) Fax (list only one) Mobile (list only one)

Work E-mail Address Personal E-mail Address Web site (URL)

If you do not have a website, please provide a company brochure or description.

The undersigned agrees that the company and its agents will abide by RKF's "Terms and Conditions for being a Business Supporter and the use of the RKF logo."

Applicant's Name (Signature) Date Country (If not U.S.)

***All applications are subject to approval. Business Supporters does not imply endorsement by the RKF**

Payment:

(Payment must be in U.S. funds only. Payment drawn on banks outside the U.S. must be made by International Money Order.)

Enclosed is a check in the amount of \$ _____
 Please charge \$ _____ to my credit card. MasterCard VISA Discover American Express

Credit Card Number 3-Digit Security Code Exp. Date

Print Cardholder Name Cardholder's Signature Date

Instructions:

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